

An Emerging Campus Climate Movement



The Climate Campaign

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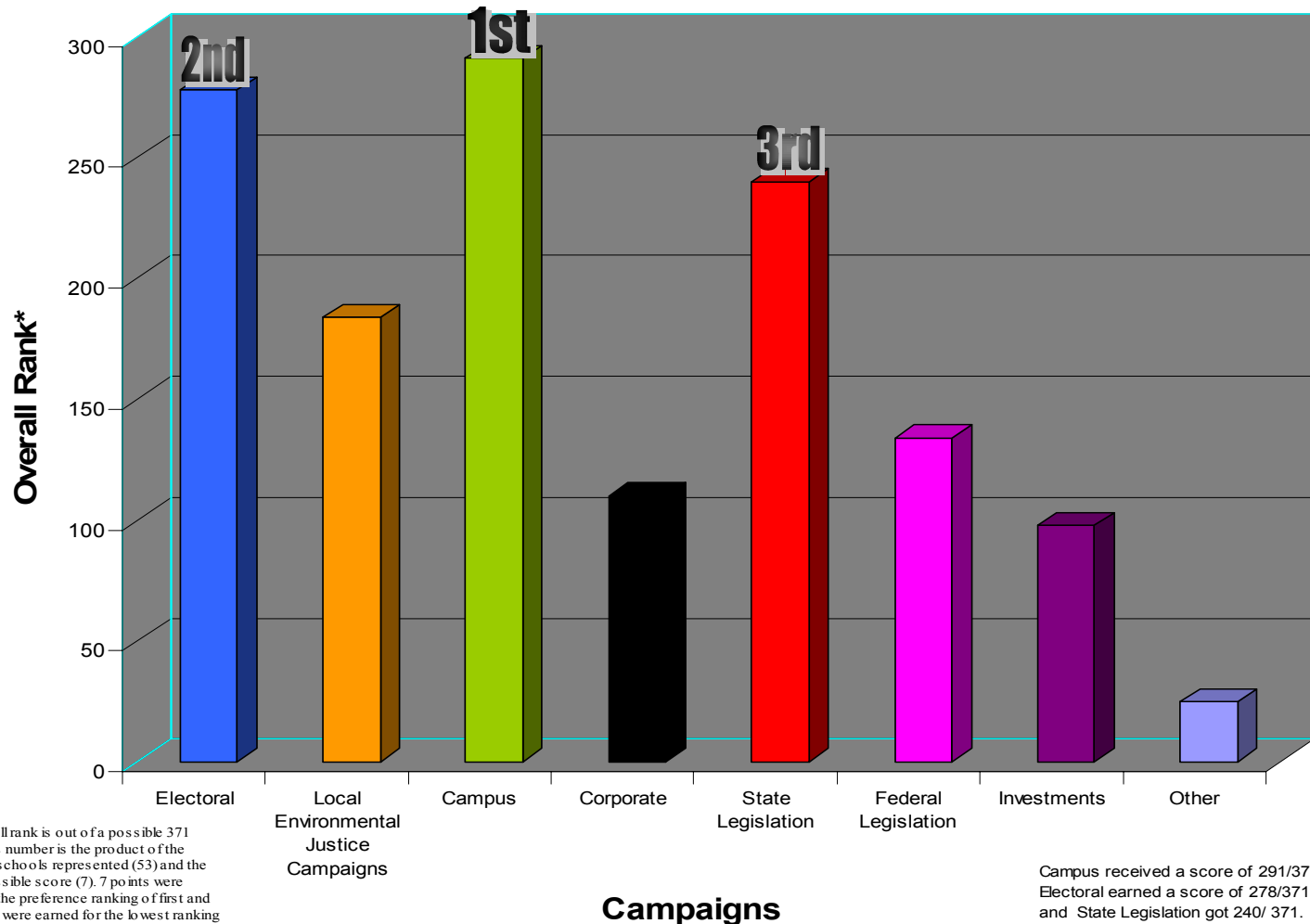
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Students and Clean Energy Marketers are Natural Allies!



Campus Clean Energy Campaigns Are Hot!

Overall Campaign Preferences

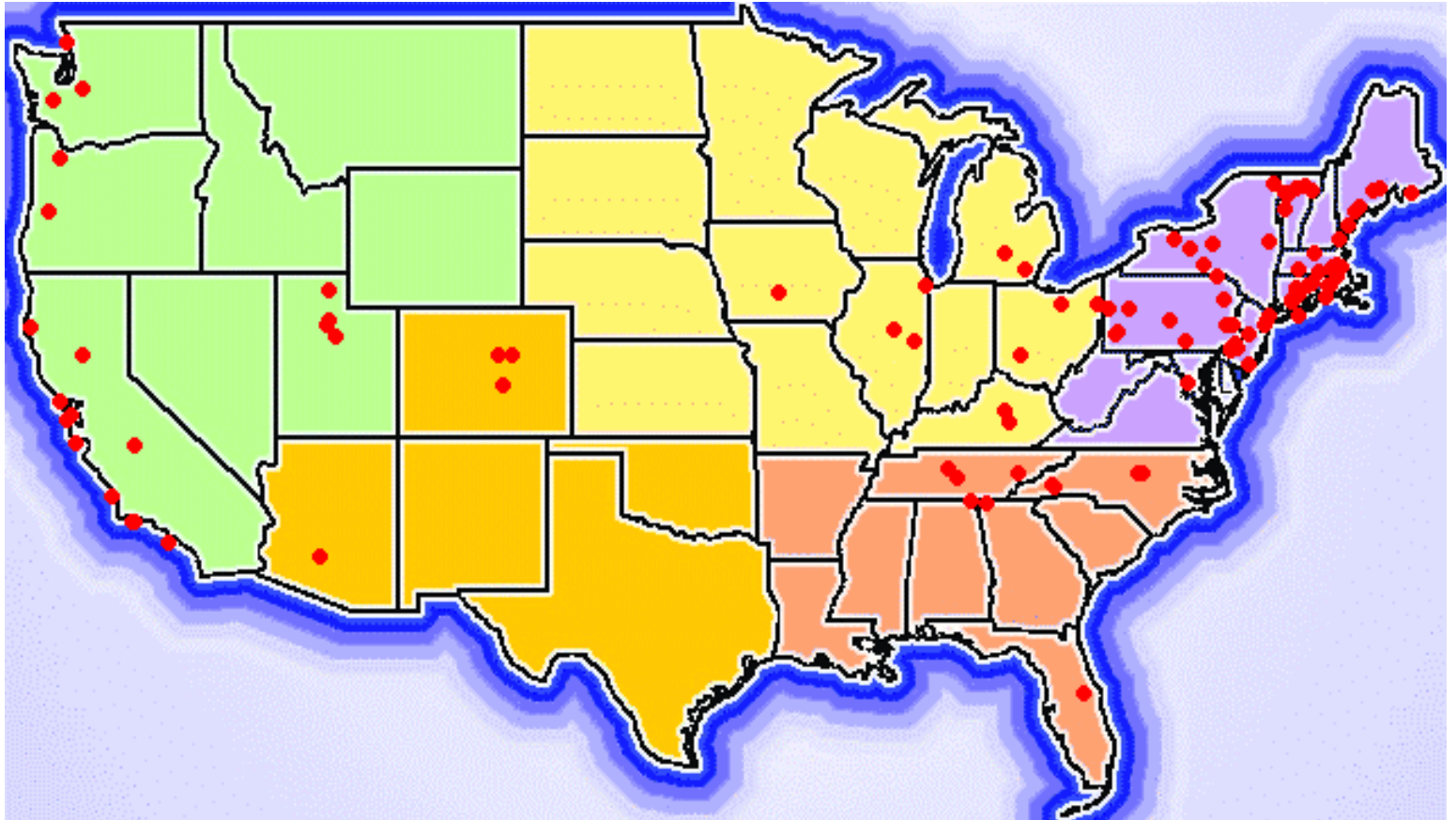




Colleges and Universities have Become Large Purchasers of Clean Energy

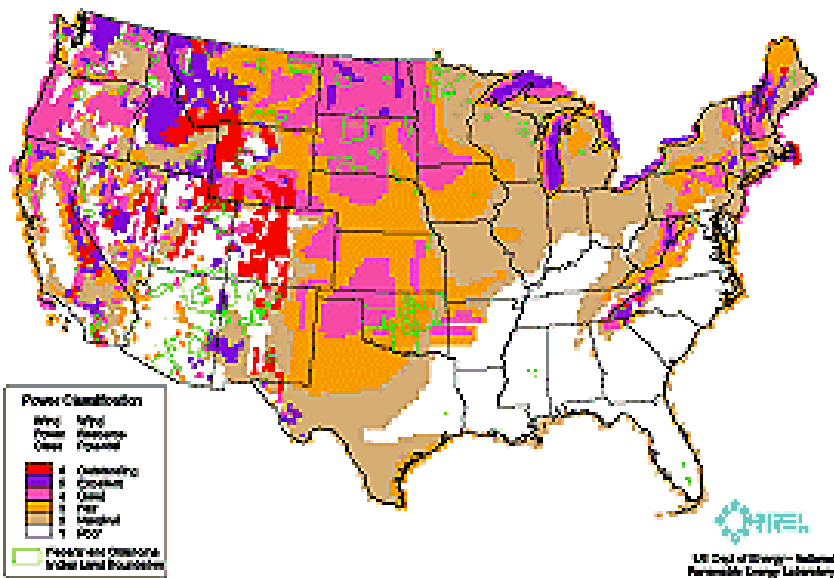
- American University
- Carnegie Mellon University
- Catholic University
- Colby College
- College of the Atlantic
- Colorado College
- Colorado State University
- Concordia University
- Connecticut College
- Dickinson College
- Drexel University
- Duke University
- Eastern University
- Franklin & Marshall College
- Harvard University
- Oregon State University
- Pace University
- Penn State University
- State University of New York
- Swarthmore College
- Temple University
- Union College
- Unity College
- University of California
- University of Colorado
- University of Denver
- University of North Carolina
- University of Pennsylvania
- University of Southern Maine
- University of Tennessee
- University of Wisconsin
- Wesleyan University

Where is the Activism?

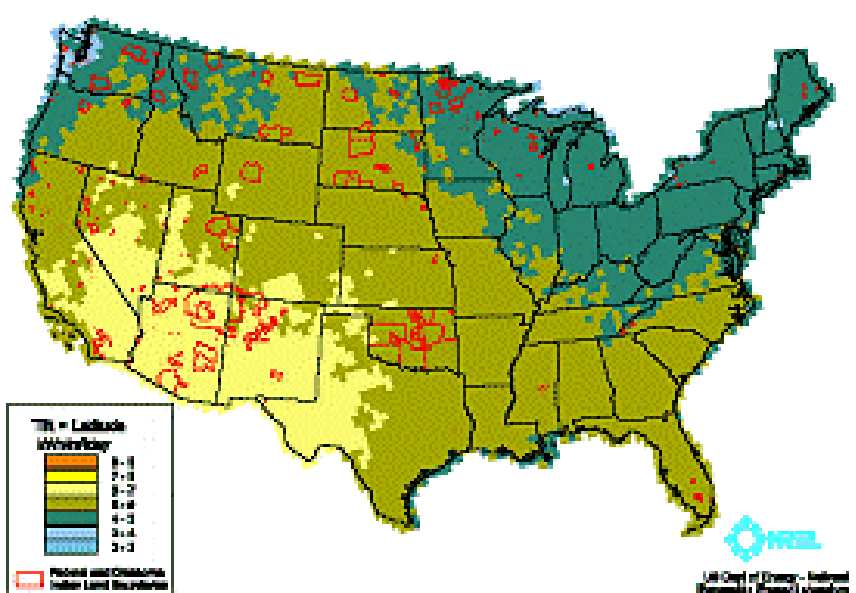


U.S. Renewable Energy Potential

Wind Resource



Solar PV Resource





A New Focus for the Movement

WIND STATES:

- Iowa
- Minnesota
- North Dakota
- South Dakota
- Nebraska
- Kansas
- Oklahoma
- Colorado
- Wyoming
- Montana
- Idaho
- Washington
- Oregon
- Texas
- Nevada

SUN STATES:

- Texas
- New Mexico
- Arizona
- Nevada
- Utah

55 “No” Votes on McCain-Lieberman Climate Stewardship Act

Alexander, Lamar (R-TN)	DeWine, Mike (R-OH)	Lott, Trent (R-MS)
Allard, Wayne (R-CO)	Dole, Elizabeth (R-NC)	McConnell, Mitch (R-KY)
Allen, George (R-VA)	Domenici, Pete (R-NM)	Miller, Zell (D-GA)
Baucus, Max (D-MT)	Dorgan, Byron (D-ND)	Murkowski, Lisa (R-AK)
Bennett, Robert (R-UT)	Ensign, John (R-NV)	Nickles, Don (R-OK)
Bond, Christopher (R-MO)	Enzi, Michael (R-WY)	Pryor, Mark (D-AR)
Breaux, John (D-LA)	Fitzgerald, Peter (R-IL)	Roberts, Pat (R-KS)
Brownback, Sam (R-KS)	Frist, Bill (R-TN)	Santorum, Rick (R-PA)
Bunning, Jim (R-KY)	Graham, Lindsey (R-SC)	Sessions, Jeff (R-AL)
Burns, Conrad (R-MT)	Grassley, Chuck (R-IA)	Shelby, Richard (R-AL)
Byrd, Robert (D-WV)	Hagel, Chuck (R-NE)	Smith, Gordon (R-OR)
Campbell, Ben (R-CO)	Hatch, Orrin (R-UT)	Specter, Arlen (R-PA)
Chambliss, Saxby (R-GA)	Hutchinson, Kay (R-TX)	Stevens, Ted (R-AK)
Cochran, Thad (R-MS)	Inhofe, James (R-OK)	Sununu, John (R-NH)
Coleman, Norm (R-MN)	Kyl, Jon (R-AZ)	Talent, James (R-MO)
Conrad, Kent (D-ND)	Landrieu, Mary (D-LA)	Thomas, Craig (R-WY)
Cornyn, John (R-TX)	Levin, Carl (D-MI)	Voinovich, George (R-OH)
Craig, Larry (R-ID)	Lincoln, Blanche (D-AR)	Warner, John (R-VA)
Crapo, Michael (R-ID)		

55 - No
43 - Yes
2 - Absent

24 No Votes
Came From
States With
Strong
Renewable
Energy
Potential.



New Clean Energy Constituencies

- Students
- Faculty, Administration and Staff
- Labor Unions
- Farmers & Ranchers



5 Take Home Points

1. Students and clean energy marketers are natural allies.
2. Clean energy campaigns are the #1 campus environmental issue.
3. Activism is weak where clean energy potential is greatest.
4. Campus purchases can win over important political constituencies.
5. Go West!